Feedback

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A long time ago, in a galaxy far, far away the starship DataCite set out on a mission to be the leading provider of persistent identifiers for research. By providing a portfolio of services, they aimed to provide a means to create, find, cite, connect, and use research. They were dedicated to creating value and developing community-driven, innovative, open, integrated, useable, and sustainable services for research. Over 10 years, with the help of their members and community they have explored new realms of the data galaxy. Now the next phase of their adventure begins. Armed with an 8 person crew, their members and community must guide them to Planet Persistence, a utopia of interconnected research and open knowledge....
BLAST OFF!
Many things can go wrong in space. Good thing we’ve brought our crew of builders and fixers. They know that crafting trusted services takes both innovation and reliability.

But which will best prepare us for our journey?

Innovation? Or reliability?
What kind of stuff should we build?

- Cool new shiny stuff: 6
- Really solid basic stuff: 32
Our crew is excited to explore the far reaches of PID space, but will their unbridled enthusiasm cause them to lose focus?

Which is it better to be?

A generalist? Or a specialist?
Should we branch out?

Yes, PID for every possible thinga: 16

No, focus on datasets: 20
Out in PID space, it’s important to trust your tools and have faith in a job done right. But does that mean taking care of things yourself or getting things handled by experts?

Which approach matters most to our supporters?

DIY? Or full service?
Who should we focus on?

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<th>Developers - DIY flatpack</th>
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<td>Data managers - fully assembled</td>
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PID space is harsh. You can’t always make it on your own. But can you make a name for yourself if you always have to share?

How should we proceed?

Travel with friends? Or go it alone?
How should we tackle strategic partnerships?

- Collaborate and align: 33
- Carve out a niche: 2
Almost there! Our heroes have seen so much and are ready to tell the tales of their exploits. But shall we spread the story far and wide or tend to those at home?

Which shall it be?

Spread the news? Or take care of family first?
Where should we put our energy?

- PID advocacy and community outreach: 12
- Members, members, members: 25